

Corporate PPA Seminar

Introduction

Renewable strategies and green targets are ascending the corporate agendas across the globe. The number of corporations committing to 100% renewable energy is increasing rapidly since the Paris Agreement of December 2015.

The increased demand for renewable energy has been positively received by developers and producers that seek to finance new renewable energy projects. Particularly in light of the withdrawal of several national governmental support schemes, corporate power purchase agreements (**Corporate PPAs**), entered into directly between private sector off-takers and renewable energy producers, are on the rise.

Early market entrants are currently setting precedents for negotiating and structuring such agreements. The US has taken a lead on Corporate PPAs, but, with an increasing number of large wind and solar projects in the pipeline, the EMEA renewable energy market looks set to build a similar momentum. This seminar focusses on the challenges and opportunities related to the current developments in the renewables sector.

Date and place

The seminar will take place on 14 June 2017 in Amsterdam in the afternoon (1 – 5 PM). The seminar will consist of interactive plenary presentations and a panel discussion followed by networking drinks.

Target audience

All players involved in Corporate PPAs in the EMEA region, including NGOs and corporations with renewable and sustainability objectives as well as private and (local) SMEs, banks and other financial institutions, utilities and project investors, developers and producers of renewable energy projects.

Sponsors

This seminar is a collaborative initiative between Baker McKenzie and the Dutch WindEnergy Association (NWEA).



Mission and opportunities

The seminar will focus on the trends, challenges and implications of Corporate PPAs in response to their increasing demand in the market. It intends to bring together all players in the renewable energy sector to discuss the topic across disciplines and from different angles, including commercial, financial and legal perspectives. The seminar will consist of hands-on and practical topics and will seek to deepen and expand attendees' knowledge on the key elements of and drivers behind Corporate PPAs whilst contributing to the expansion of their network of contacts.

Speakers and topics

- **Word of welcome**
Weero Koster – Baker & McKenzie
- **Regulatory and technical barriers in Europe**
Giles Dickson – WindEurope
- **Opportunities, challenges and strategic considerations**
Simon Braaksma – Philips
- **Project finance and bankability related to renewable energy projects**
Steven Evans – ING
Marc Schmitz – Rabobank
- **Distinct methods of accounting**
Gert-Jan Brouwer – PWC
- **Break-out session on risk and economics**
Ian Kelly – Business Renewables Center / Rocky Mountain Institute
- **Panel discussion power procurement strategies in the chemical industry**
Joost Sandberg – AkzoNobel and WBCSD
- **Conclusions**
Weero Koster – Baker & McKenzie