



BUSINESS
RENEWABLES
CENTER

BRC Buyers' Boot Camp

A customized learning opportunity for corporate buyers navigating the complexities of the energy markets and offsite utility-scale PPAs.

***Taking place at RMI's Innovation Center near Aspen, CO
December 4-6, 2018.***



Business Renewables Center (BRC) invites you to an invitation-only training for corporate buyers at Rocky Mountain Institute's Innovation Center in Basalt, CO (near Aspen). The three-day training session from **Tuesday, December 4th to Thursday, December 6th** will cover the fundamentals of what every buyer needs to know about the offsite PPA transaction process.

Designed as an in-depth, interactive learning experience, each attendee will work alongside other buyers to learn each stage of the offsite PPA transaction process and avoid common pitfalls. The boot camp includes RMI staff and subject matter experts from the industry (experienced buyers as well as legal and procurement experts) to serve as faculty members.

As seen at previous events, by working in teams in a highly interactive facilitated environment, attendees identify common concerns and solutions that pertain to their company's situation. All discussions will be kept confidential, so attendees may ask all types of questions -- simple or complex. Ideal participants are those new to the PPA transaction process, new team members, or internal supporters from other departments of your company.

Details

Faculty: Nicola Peill-Moelter (Akamai)
Bruce Frandsen (Equinix)
Peter Mostow (WSGR)
Rob Threlkeld (GM)
Additional to be confirmed

Event Size: Cap of 15 participants to ensure an intimate and interactive event.

Deadline: Registration is on a first-come-first-served basis. If not full, registration will close at 5:00 pm ET on Friday, November 16, 2018.

Cost: \$2,000 per person.

What's Included: Meals (lunches and two external dinners), networking opportunities, tours of the Innovation Center and Lovins' Green Home. Above all else, a personalized experience in which all participants can engage in a non-commercial and unbiased manner.

Itinerary

Day 1 - Tuesday, December 4th

Session: 1 - Buyers 101: Understanding of US electricity markets and PPA basics
Session: 2 - From strategy to transaction
Extra: Tour of Innovation Center and dinner in Basalt

Day 2 - Wednesday, December 5th

Session: 3 - Getting to the RFP
Session: 4 - Negotiation and complications
Extra: Tour of Amory Lovins' home and dinner in Basalt

Day 3 - Thursday, December 6th

Session: 5 - Managing the internal process
Session: 6 - Post COD practices
Finish by 3pm

We are happy to recommend extracurricular activities if you would like to stay the weekend.

If you are interested in attending or having one of your team members attend, please email Alex Klonick (aklonick@rmi.org) as soon as possible.

RMI's Innovation Center

RMI's Innovation Center is a new convening center to demonstrate RMI's mission to realize a self-sustaining energy model. The net-zero energy building serves as a living laboratory, allowing RMI's headquarters to adapt and grow over time as new technologies emerge. Using 17.2 kBtu/ft², it has one of the lowest energy use in one of the coldest climate zones in the country, using the thermal heat of only the sun and bodies in the building.



Logistics

Basalt is a historic Colorado mountain town located at the confluence of the Roaring Fork and Frying Pan Rivers, about halfway between Glenwood Springs and Aspen. Skiing, snowshoeing, and other outdoor activities abound in the midst of picturesque mountains and rivers. Though it is a small town, there are ample services and activities. Nearby Aspen offers additional upscale options for dining and shopping, as well as many events and concerts.

Travel: Aspen has the closest airport to Basalt with direct flights from 9 major cities: DEN, LAX, ORD, DFW, SLC, ATL, SFO, IAH and MSP. Rental cars are available at the Aspen Airport and nearby Glenwood Springs.

Distance from Aspen Airport: 15 miles, 20 minutes

Distance from Eagle/Vail Airport: 50 miles, 1 hour

Distance from Grand Junction Airport: 109 miles, 1.75 hours (via I-70)

Distance from Denver Airport: 204 miles, 3.5 hours without traffic (via I-70)

Lodging: The Element Hotel opened in December 2015. Located at 499 Market Street in Basalt, it is less than a 10-minute drive from the Innovation Center and downtown Basalt. There is a limited block of discounted rooms available.

Dress code: Very casual; jeans and comfortable wear

* Registration cost includes lunch on Tuesday, Wednesday, and Thursday, and external dinners on Tuesday and Wednesday. There will also be a tour of the Lovins Green Home if time and weather permit.

Mountain weather can be unpredictable... we recommend flying in a day early to hedge against any delays; you are welcome to come out early and work in RMI's Innovation Center on Monday.