



BUSINESS
RENEWABLES
CENTER

BRC Developers' Boot Camp

A customized learning opportunity for energy developers navigating the non-utility buyer procurement process.

***Taking place at RMI's Innovation Center near Aspen, CO
February 4-6, 2019***



Business Renewables Center (BRC) invites you to an invitation-only training for energy developers at Rocky Mountain Institute's Innovation Center in Basalt, CO (near Aspen). The three-day training session from **Monday, February 4th to Wednesday, February 6th** will provide attendees with an in-depth, interactive learning experience.

Each attendee will learn why corporates transact, lessons from RFP processes and how corporates undertake their internal processes. The boot camp includes RMI staff and subject matter experts from the industry to serve as faculty members.

As seen at previous events, by working in teams in a highly interactive facilitated environment, attendees identify common concerns and solutions that pertain to their company's situation. All discussions will be kept confidential, so attendees may ask all types of questions.

Details

Faculty: Erin Craig (3Degrees)
Teresa Hill (K&L Gates)
Adrian Anderson (Google)
Patrick Leonard (Starbucks)
Rob Threlkeld (GM)
Additional to be confirmed

Event Size: Cap of 15 participants to ensure an intimate and interactive event.

Deadline: Registration is on a first-come-first-served basis and will close at 5:00 pm ET on Friday, January 18, 2019.

Cost: *Silver members* - \$1,000 per person.
Gold members - Free with \$1,000 retainer, refunded on attendance.

What's Included: Meals*, networking opportunities, tours of the Innovation Center and Lovins' Green Home, and above all else, a personalized and engaging experience with dedicated attention from market experts.

Itinerary

Day 1 - Monday, February 4th

Session: 1 - Overview of sustainability

Session: 2 - Crafting a successful RFP response

Extra: Tour of Innovation Center and Dinner

Day 2 - Tuesday, February 5th

Session: 3 - Inside the buyer

Session: 4 - Deal terms and open space

Extra: Tour of Lovins' Home and Dinner

Day 3 - Wednesday, February 6th, morning

Session: 5 - New risk products and evolving deal structure

We are happy to recommend extracurricular activities if you would like to come in the weekend before the boot camp.

If you are interested in attending or having one of your team members attend, please email Alex Klonick (aklonick@rmi.org) as soon as possible.

RMI's Innovation Center

RMI's Innovation Center is a new convening center to demonstrate RMI's mission to realize a self-sustaining energy model. The net-zero energy building serves as a living laboratory, allowing RMI's headquarters to adapt and grow over time as new technologies emerge. Using 17.2 kBtu/ft², it has one of the lowest energy uses in one of the coldest climate zones in the country, using the thermal heat of only the sun and bodies in the building.



Logistics

Basalt is a historic Colorado mountain town located at the confluence of the Roaring Fork and Frying Pan Rivers, about halfway between Glenwood Springs and Aspen. Skiing, snowshoeing, and other outdoor activities abound in the midst of picturesque mountains and rivers. Though it is a small town, there are ample services and activities. Nearby Aspen offers additional upscale options for dining and shopping, as well as many events and concerts.

Travel: Aspen has the closest airport to Basalt with direct flights from 9 major cities: DEN, LAX, ORD, DFW, SLC, ATL, SFO, IAH and MSP. Rental cars are available at the Aspen Airport and nearby Glenwood Springs.

Distance from Aspen Airport: 15 miles, 20 minutes

Distance from Eagle/Vail Airport: 50 miles, 1 hour

Distance from Grand Junction Airport: 109 miles, 1.75 hours (via I-70)

Distance from Denver Airport: 204 miles, 3.5 hours without traffic (via I-70)

Lodging: The Element Hotel opened in December 2015. Located at 499 Market Street in Basalt, it is less than a 10-minute drive from the Innovation Center and downtown Basalt. There is a limited block of discounted rooms available.

Dress code: Very casual; jeans and comfortable wear

* Registration cost includes lunch on Monday, Tuesday, and Wednesday, and external dinners on Monday and Tuesday. There will also be a tour of the Lovins Green Home if time and weather permit.

Mountain weather can be unpredictable... we recommend flying in at least a day early to hedge against any delays; you are welcome to come out early and work in RMI's Innovation Center.